



WE CAN
FIGHT
OUR WAY
BACK

2019 YEARBOOK

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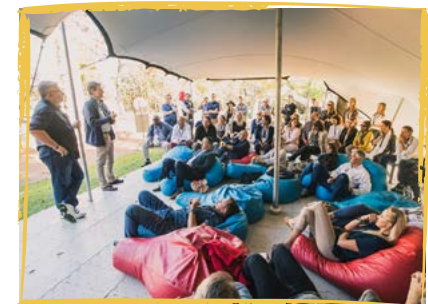
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Letter from the Founder

"We need to think about the intersection of conservation with entertainment; politics; and economics. Conservation cannot be achieved by conservationists alone."

FRED SWANIKER
KEYNOTE SPEAKER
CONSERVATION LAB 2019

Of the thousands of insightful, incisive words we heard during the fourth edition of Conservation Lab, it was the short sentence to the left, that stayed on my mind as I left Spier Wine Farm. I think it brilliantly encapsulates our mission at Conservation Lab; the progress we have made so far; and – most importantly – the considerable work we still have left to do in order to achieve it.

The event was created with a single mission in mind – to make the travel industry a stronger force for conservation – but conservationists alone cannot change the world.

This is why the travel industry must play a more pivotal role in promoting and driving conservation efforts across the globe. It is this diversity – of background; thought; and gender – that we focused on improving for Conservation Lab 2019, which is why we invited a wealth of relevant people, from philanthropists to lodge owners to NGO founders. Great change cannot be made in an echo chamber, so this year we were especially proud to host 15 community leaders, who brought their extensive experience and unparalleled on-the-ground knowledge to

this year's debates and discussion sessions. This is what makes Conservation Lab so unique: from ocean pollution to pangolins, we debate topics as diverse as the 150 (and growing) participants.

Over the following pages, you'll find a snapshot of the weekend at Spier, including a look at the worthy recipients of this year's Community Conservation Fund Africa Award, Namibia's Integrated Rural Development and Nature Conservation; the hottest topics our community discussed; and, of course, who attended, a valuable tool for making connections in the world of conservation (and beyond).

To next year – and to widening the conservation conversation, however we can. The planet depends on it.



SERGE DIVE
FOUNDER, THIS IS BEYOND
& CONSERVATION LAB

CHAPTER ONE

The 2019 Keynotes: Fred Swaniker and Dr. Paula Kahumbu

With the focus firmly on the future, this year's Conservation Lab keynotes were the most insightful and powerful to date. Watch now to relive the magic of Fred Swaniker and Dr. Paula Kahumbu as they share their vision for conservation in two dynamically different talks.



FREDERICK SWANIKER ENTREPRENEUR AND FOUNDER, AFRICAN LEADERSHIP ACADEMY

Deeply passionate about Africa, Ghanaian-born, global-citizen Fred Swaniker is the founder of the African Leadership Academy and has been recognised as a Young Global Leader by the World Economic Forum and a Forbes Africa 'Top 10 Power Man'.



DR. PAULA KAHUMBU CEO & FOUNDER, WILDLIFE DIRECT

One of Africa's most eminent conservationists, Kenyan-born, Princeton-educated Dr. Paula Kahumbu is a multitasking CEO, television presenter and National Geographic Explorer.

CHAPTER TWO

CCFA Award 2019: Remembering the Elephants



The annual Community Conservation Fund Africa Award is always one of Conservation Lab's most rewarding moments: and this year was no exception. Launched at Conservation Lab and spearheaded by some of the lab's most legendary faces – including Graham Boynton, Maxwell Gomera and Dr Andrew Muir – the CCFA helps rural communities who live amongst wild animals with sustainable management, wildlife systems and empowerment initiatives.

Read on to discover more about 2019's winners, the Integrated Rural Development and Nature Conservation, who received \$25,000 towards their groundbreaking project.

THE WINNING PROJECT

The Integrated Rural Development and Nature Conservation (IRDNC) strive to improve the lives of rural Namibians by diversifying the local economy, with a particular focus on wildlife and other important natural resources. In many small communities, the relationship between elephants and people is fraught, due to incidents of violence and poaching. At the same time, with elephant populations dwindling across much of Namibia, the IRDNC decided it was time to act – with a four-pronged approach that encompasses community engagement initiatives; improved monitoring of elephant populations and behaviour; resolving conflicts between farmers, elephants and property; and community training to showcase the animals' economic and tourism potential.

"The IRDNC's project encapsulates all that we set out to achieve," said CCFA co-founder Mark Willis. "By helping residents in Namibia's Kunene region with their native elephant population, they see them within a larger context of preservation as well as delivering economic benefits through tourism."

THE PRIZE

The IRDNC received U\$ 25,000 towards their project

CHAPTER THREE

What We Discussed at the Conservation Lab

If you've never attended – or hosted – a Conservation Lab DISCUSS session before, it goes a little like this: the host puts a burning conservation question to the room (or tent). After pitching their big idea, they open it up to the floor, with a key aim in place to keep the discussion on track towards sourcing potential solutions. Tell us your thoughts on social media on the topics below using the hashtag #WeCanFightOurWayBack – you could be moving them forward at next year's Conservation Lab..



FACING THE FUTURE

- Can we build a \$30 billion wildlife economy in Africa by 2030?
- Conservation Lab 2020, 2021, 2022? What's next?
- Electric Safaris – when, why and how?
- Conservation 2.0: the next chapter
- Forensics: the missing link in the fight against wildlife crime

SELLING THE STORY

- How can we tell the world about the flight of the Pangolin?
- Marketing conservation to the African diaspora
- Conservation communication: what's the most effective way to tell our story?

CONSERVATION CONTROVERSIES

- Across the fence: do communities really benefit from conservation, myth or reality?
- Hunting + Eco-Tourism: a Q+A
- Indemnities and how to effectively brief your customers

THE BIG QUESTIONS

- How can we get big (and small) tourism companies to contribute to transforming domestic tourism across Africa, to create jobs and secure more land?
- Can the African community conservation model be applied to other continents to save the snow leopard, tigers and jaguars?
- How can we get African leaders and decision makers more involved in conservation?

CHAPTER FOUR

Conservation on the Big Screen

At this year's Lab participants were lucky enough to catch not one, but three groundbreaking films that embody the spirit of conservation – including the world premiere of Eye of the Pangolin. If you missed out, you can watch them all in full using the links below.



EYE OF THE
PANGOLIN

[Watch here](#)



RISE OF THE
MATRIARCH

more information
[CLICK HERE](#)



SIDES OF A
HORN

[Watch here](#)

Who Made it Happen in 2019



KEITH SPROULE

EXECUTIVE DIRECTOR

ABERCROMBIE & KENT

Executive Director of Abercrombie & Kent Philanthropy (AKP), the charity arm of A&K. Currently managing a portfolio of 42 projects in 22 countries, including most of East and Southern Africa. Morocco and Egypt. Investment categories include health, education, income generation and conservation.

WWW.AKPHILANTHROPY.ORG

USA



JAY AHMED

MANAGING DIRECTOR

AFRICA BY KMX GLOBAL

Managing director for a boutique travel design firm with a core focus in selling bespoke and impactful journeys to Africa. Through our dedicated Africa brand, which we started in late 2014, our focus is to create trips that will play a positive and impactful role to the destinations and the communities our clients visit when travelling to Africa.

WWW.AFRICABYKMXGLOBAL.NET

USA



LOTUS KHOZA

MPUMALANGA REGIONAL MANAGER

AFRICA FOUNDATION

I am the Regional Manager for Africa Foundation in the Mpumalanga region. I work closely with twenty-three communities that neighbour &Beyond Ngala Tented Camp and &Beyond Kirkman's Kamp.

WWW.AFRICAFFOUNDATION.ORG.ZA

SOUTH AFRICA



NONHLANHLA AMBROSE

PROGRAMME MANAGER

AFRICA FOUNDATION

Passionate about education as a ladder out of poverty, from catalysing children to be environmentally conscious to providing access to tertiary education

WWW.AFRICAFFOUNDATION.ORG.ZA

SOUTH AFRICA



BHEKUYISE NTULI

KWAZULU NATAL REGIONAL MANAGER

AFRICA FOUNDATION

I am a passionate community development ambassador with 15 years' experience in conservation and sustainable community development.

WWW.AFRICAFFOUNDATION.ORG.ZA

SOUTH AFRICA



BEKS NDLOVU

FOUNDER & CEO

AFRICAN BUSH CAMPS

Professional Guide & Founder and CEO of African Bush Camps. Not only a tour operator but a social entrepreneur.

[@BUSHCAMPSAFRICA](https://www.instagram.com/bushcampsafrika) / WWW.AFRICANBUSHCAMPS.COM

SOUTH AFRICA



NICOLE ROBINSON

CHIEF MARKETING OFFICER

ANDBEYOND

Having 18 years of witnessing the andBeyond impact model in action, it would be an honour to share our learnings and challenges specifically surrounding the commercial sustainability of the model.

WWW.ANDBEYOND.COM

SOUTH AFRICA



TONY ADAMS

FIELD AND SUSTAINABILITY DIRECTOR

ANDBEYOND

A former ranger with an interest in people, wildlife and cultures, I head up &Beyond's field operations and sustainability projects.

WWW.ANDBEYOND.COM

SOUTH AFRICA

Who Made it Happen in 2019



FREDERICK SWANIKER

FOUNDER & CEO

AFRICAN LEADERSHIP UNIVERSITY

Ghanaian entrepreneur and leadership development expert. Launched four organizations that aim to develop leaders, primarily in Africa.

WWW.ALUEducation.com

MAURITIUS



MERCEDES BAILEY

CO-FOUNDER

FRANKLINBAILEY

Co-founder of FranklinBailey, Mercedes has been working in the safari industry for over a decade and now specialises in telling Africa's stories to the global media. She is based in Cape Town.

WWW.ASILIAAFRICA.COM

SOUTH AFRICA



KULE CHITEPO

DIRECTOR

CHEMONICS INTERNATIONAL

Kule is a conservation-based development practitioner, with over 20 years of experience working across Africa to develop and implement policy and practice that supports the rights and aspirations of rural and disadvantaged communities to improve the quality of their lives, through, inter alia, the sustainable utilization of their natural resources.

WWW.CHEMONICS.COM

SOUTH AFRICA



DI LUDEN

ACCOUNT EXECUTIVE

COMMUNITY CONSERVATION FUND AFRICA

I head up the Community Conservation Fund Africa, which is an NGO established in October 2018. The (CCFA) is an organisation that was set up to help put the spotlight on rural African communities that live among the wild animals but by large have received few benefits from this often difficult privilege.

WWW.CCFA.AFRICA

SOUTH AFRICA



STEWART DORRINGTON

CHAIRMAN

CUSTODIANS OF PROFESSIONAL HUNTING AND CONSERVATION

- SA

I converted a cattle farm to a game reserve through hunting. Firstly I am a conservationist and then a safari operator. Have held various leadership positions in the professional hunting industry

WWW.CPHC-SA.CO.ZA

SOUTH AFRICA



RUPERT BROWN

CUSTODIANS OF PROFESSIONAL HUNTING AND CONSERVATION

- SA

Advisor to the NGO Conservation Force, is Chairman of the International Wildlife Fellowship Foundation and is an Executive Committee Member of the Custodians of Professional Hunting and Conservation in South Africa. Professional hunter and ardent conservationist.

WWW.CPHC-SA.CO.ZA

SOUTH AFRICA



CALVIN COTTAR

CEO

COTTAR'S

I guided at Cottars for 35 years then created Cottars Wildlife Conservation Trust to better secure wildlife in Olderkesi and the greater Mara ecosystem.

WWW.COTTARS.COM

KENYA



KAREN ZULAUF

DIRECTOR

DEEPER AFRICA

I'm in tourism. I enjoy engaging first time Africa travelers, expanding their comfort level and helping them grasp the challenges of saving Africa's great wildlife.

WWW.DEEPERAFRICA.COM

USA

Who Made it Happen in 2019



JAMES WILSON

MARKETING DIRECTOR

DESERT & DELTA

Having lived and worked in Botswana for nearly 10-years, James has dedicated himself to promoting Responsible Tourism development. Marketing & Sales Director for Desert & Delta Safaris and co-founder of the award winning destination campaign #ThisIsChobe focusing on community, conservation & local heroes in the region

WWW.DESERTDELTA.COM

BOTSWANA



STEVEN BLATHERWICK

CEO

ELECTRIC SAFARI VEHICLES

Hi I am Steven Blatherwick founder of Electric Safari Vehicles. We are dedicated to changing the way in which lodges take their guests on safaris by enhancing their experience and being better for the environment at the same time

WWW.ELECTRICSAFARIVEHICLES.COM

SOUTH AFRICA



ANTON LATEGAN

MANAGING DIRECTOR

ECOTRAINING

I am the MD of EcoTraining and have been involved in Environmental Education for the last 20 years. Keynote speaker at various international conferences, most recently the 2018 Nature Tourism Conference in Sweden, 4th International Conservation Festival as well as a member of the Celebrity Forum Meetings in China that addressed the Shanghai and Yangtze River greening project.

WWW.ECOTRAINING.CO.ZA

SOUTH AFRICA



AMIT SANKHALA

CHIEF CREATOR

ENCOUNTERS ASIA

I own and operate an experiential travel company, lodges in the wild and sit on a few boards for conservation initiatives.

WWW.ENCOUNTERSASIA.COM

INDIA



PAULA FRANKLIN

EXECUTIVE DIRECTOR

EMPOWERS AFRICA

Our mission at Empowers Africa is to support programs in the areas of human empowerment, wildlife protection and land conservation in sub-Saharan Africa. As a U.S. public charity under IRC Section 501(c)(3), we research each project and make sure they are measurable, sustainable and have the endorsement of the local communities and governments.

WWW.EMPOWERSAFRICA.ORG / @EMPOWERSAFRICA

USA



SEBNEM DENKTAS

TRAVEL WRITER

ESPECIALLY AFRICA

I am an Istanbul-based travel journalist writing for world-renowned publications like Robb Report and Elle... When I gave my heart to Africa ten years ago, I decided to launch my personal blog and website, www.especiallyafrica.com along with its social media accounts

WWW.ESPECIALLYAFRICA.COM

TURKEY



KRISTA KRIEGER

CHAIRMAN OF THE BOARD OF TRUSTEES

EMPOWERS AFRICA

I founded Empowers Africa in 2012, an all female run 501(c)(3) that focuses on wildlife protection and human empowerment in Africa. I am the Chairman of the Board of Trustees of Empower Africa and remain actively involved.

WWW.EMPOWERSAFRICA.ORG

USA



ANNA RATHMANN

DIRECTOR

GREAT PLAINS FOUNDATION

As the charitable arm of Great Plains Conservation, the Foundation implements wildlife, land, and community conservation initiatives in Kenya, Zimbabwe, and Botswana. Ms. Rathmann began her career in conservation as a Park Ranger in Yellowstone National Park and later spent a decade with the National Geographic Society in Washington, D.C.

WWW.GREATPLAINSFOUNDATION.COM

USA

Who Made it Happen in 2019



HILTON WALKER

MANAGING DIRECTOR

GREAT PLAINS CONSERVATION

I live and breathe conservation tourism. Am convinced that we have only just started the journey of bring conservation needs and tourism experiences closer to be more effective. Disrupter/Innovator/Early Adopter

@HILTONWALKER / WWW.GREATPLAINSCONSERVATION.COM

SOUTH AFRICA



BEVERLEY JOUBERT

FOUNDER & CEO

GREAT PLAINS CONSERVATION

National Geographic Explorer, filmmaker, photographer, conservationist.

WWW.GREATPLAINSCONSERVATION.COM

BOTSWANA



SEAN PRIVETT

CONSERVATION DIRECTOR

GROOTBOS FOUNDATION

Passionate conservation leader and mentor in the Cape Floral kingdom. Renowned fynbos botanist and ecologist with 20 years of experience.

WWW.GROOTBOSFOUNDATION.ORG

SOUTH AFRICA



DERECK JOUBERT

FOUNDER & CEO

GREAT PLAINS CONSERVATION

CEO Great Plains Conservation, National Geographic Explorer in Residence, conservation filmmaker and founder and chairman Big Cats Initiative.

WWW.GREATPLAINSCONSERVATION.COM

BOTSWANA



PAIGE GEHREN

DIRECTOR

ISIBINDI AFRICA LODGES

Born in Swaziland and lived in remote areas of Botswana, South Africa and Brazil as a young child with her parents. Worked as a consultant in the Department of Nature Conservation KZN and E Cape for 9 years. In 1996 she started Isibindi Africa Lodges with her husband Brett.

WWW.ISIBINDI.CO.ZA

SOUTH AFRICA



BLESSING MNGOMEZULU

GENERAL MANAGER - KOSI FOREST LODGE

ISIBINDI AFRICA LODGES

My name is Sibusiso Mbongeleni Mngomezulu (Blessing). I started working at Isibindi African Lodges in 1996 doing construction and building of the lodge. When the lodge was opened, I became a guide on birding, canoeing & guided walks. I furthered my studies on guiding and management and am currently the General Manager at the Kosi Forest Lodge.

WWW.ISIBINDI.CO.ZA

SOUTH AFRICA



JOSE MONTEIRO

KNOWLEDGE MANAGER

ITC-F/MOZAMBIQUE CBNRM NETWORK

A forest ecologist, which in the last 10 years, has dedicated myself to supporting community land rights and their capacity building as a path for economic development, based on sustainable use of natural resources. I believe that communities are part of the picture, if rights, tools and capacity are given to them in an adequate manner.

WWW.ITC.CO.MZ

MOZAMBIQUE



DICKSON KAELO

CEO

KENYA WILDLIFE CONSERVANCIES ASSOCIATION

Community conservation mobilizer, I believe in local solutions to global wildlife conservation challenges, working with local communities is me.

WWW.KWCAKENYA.COM / @DKAELO

KENYA

Who Made it Happen in 2019



EUNICE WANG

CEO

LITTLE PLANET LTD

Been living in Africa for the past 14 years. Passionate about conservation and travel.

WWW.EUNICESAFARI.COM

CHINA



LAUREN GERBER

JOURNEY EXPERT

LIVINGSTONE SAFARIS

Born in California and fell in love with Africa when I visited on a vacation 10 years ago, and never went back

WWW.LIVSAF.COM

SOUTH AFRICA



LUCAS ROBINSON

FOUNDER / CHIEF INVESTMENT OFFICER

LIMALIMO LODGE

Ethiopia "specialist", tourism enthusiast, community and conservation focused. Family man, whisky lover.

WWW.LIMALIMOLODGE.COM / @LIMALIMOLODGE

UNITED STATES



DANIEL SOPIA

CEO

MAASAI MARA WILDLIFE CONSERVANCIES ASSOCIATION

Chief executive officer for maasai mara wildlife conservancies association which is an umbrella organisation representing conservancies in the greater mar ecosystem. my role/work is overseeing the management of the organisation, staff and ensure we deliver to the mission and vision of the organisation. alongside this is fundraising, establishing partnerships, and building relationships. also representing the organisation both national and internationally.

WWW.MARAconservancies.org

KENYA



LAMSON MALULEKE

ADVISORY MEMBER

MAKULEKE COMMUNITY

Born and bred at Makuleke. Implementation Officer of the Makuleke Communal Property Association. Serve as a member of the Advisory Board in the Great Limpopo Transfrontier Conservation Area's Cooperative agreement.

SOUTH AFRICA



ADRIAN GARDINER

CHAIRMAN

COMMUNITY CONSERVATION FUND AFRICA

I am obsessed with integrating ideas, people, conservation

WWW.CCFA.AFRICA

SOUTH AFRICA



SANDY EVANS

MANAGING DIRECTOR

MANYARA RANCH CONSERVANCY

Started with Abercrombie & Kent and finished with them in 2009 after 25 years. For the last eight years I have been working with Manyara Ranch Conservancy. Have been involved in many Conservation projects while in Tanzania.

WWW.MANYARARANCH.COM

TANZANIA



SARA GARDINER

OWNERS' REPRESENTATIVE

MATETSI VICTORIA FALLS

Passionate about Zimbabwe, the calibre of our people and the beauty of our country. On a mission to share this passion with the world, and in doing so make a strong positive impact for our region.

WWW.MATETSIVICTORIAFALLS.COM

ZIMBABWE

Who Made it Happen in 2019



PAUL SWART

PRESIDENT

NATURAL MIGRATIONS

Passionate African Travel specialist and conservationist based in the USA who believes that tourism done right equals conservation. Trustee of Rhino Conservation Botswana and Chairman of the Safari Professionals of America.

WWW.NATURALMIGRATIONS.COM

USA



COLIN BELL

DIRECTOR

NATURAL SELECTION SAFARIS

Co-founded and ex-CEO of Wilderness Safaris in 1983. Co-founded and ex-CEO of Great Plains till 2010. Co-authored the definitive book on the good, the bad and the ugly of the safari tourism industry in 2013 - Africa's Finest. And now co-founder of Natural Selection Safaris. Publishing the latest book on elephants right around Africa.

WWW.NATURALSELECTION.TRAVEL

SOUTH AFRICA



ANDRO VOS

PROGRAM DIRECTOR

INTERNATIONAL WILDLIFE FORENSIC AND VETERINARY ACADEMY

Program director at The Netherlands Forensic Institute (NFI) and founder of the International Wildlife Forensic and Veterinary Academy (IWFVA). The aim of the Academy is to mobilise forensic knowledge in the fight against wildlife crime.

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NETHERLANDS



GRAHAM BOYNTON

BOARD MEMBER

COMMUNITY CONSERVATION FUND AFRICA

Journalist, author and activist. Having spent years listening to the disparate and often disconnected debates of Africa conservations I now seek common ground.

WWW.CCFA.AFRICA

UNITED KINGDOM



JAMIE GAYMER

CONSERVATION MANAGER

OL JOGI

Long term sustainability through partnerships to create a politically, socially & economically robust model for rhino conservation & therefore biodiversity.

WWW.OLJOGI.ORG

KENYA



CATHERINE RITCHIE

MARKETING AND COMMUNICATIONS OFFICER

PANGOLIN.AFRICA

I've worked in conservation for 10 years. Broad understanding of Southern Africa's environmental issues and love sharing stories to inspire positive action.

WWW.PANGOLIN.AFRICA

SOUTH AFRICA



TOBY JERMYN

DIRECTOR

PANGOLIN PHOTO SAFARIS

A committed disruptor with boundless enthusiasm.

WWW.PANGOLINPHOTO.COM / @PANGOLINPHOTO

SOUTH AFRICA



SHOBA MOHAN

FOUNDING PARTNER

RARE INDIA

My mission is to tell stories of community and conservation projects and create awareness for lodges and retreats that focus on responsible tourism.

WWW.RAREINDIA.COM

INDIA

Who Made it Happen in 2019



KEITH MADDERS

BOARD MEMBER

COMMUNITY CONSERVATION FUND AFRICA

Passionate about resolving problems to ensure effective conservation and preventing poaching and illegal harvesting of wildlife products.

WWW.CCFA.AFRICA

UNITED KINGDOM



JANINE SOUTHWOOD

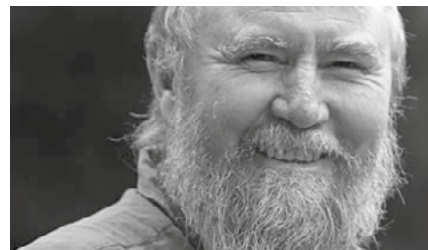
DIRECTOR SALES & MARKETING

PERSONAL COLLECTION BY THOMPSONS AFRICA

Born in Africa, I am blessed to be part of a continent like no other. Our wildlife is the heart and soul of who I am. I head up the Personal Collection By Thompsons Africa.

WWW.THOMPSONSAFRICA.COM

SOUTH AFRICA



MAP IVES

CONSERVATION DIRECTOR

RHINO CONSERVATION BOTSWANA

Rhino Conservation monitoring outfit. Building collaborations between government and conservationists for rhino conservation in Botswana and beyond.

WWW.RHINOCONSERVATIONBOTSWANA.COM

BOTSWANA



JEFF MUNTIFERING

SCIENCE ADVISER

SAVE THE RHINO TRUST

Born and raised in Minnesota (USA), Dr. Jeff Muntifering has spent the last 20 years designing and delivering applied research, training and community-led conservation programs around the world to help save a number of critically endangered species including black rhino, cheetah, tiger, Asian wild horse and grizzly bears.

WWW.SAVETHE RHINOTRUST.ORG

NAMIBIA



CLARE DOOLAN

SALES & PRODUCT MANAGER

SAFARI DESTINATIONS

Aspiring hobo, bundu basher, picture taker & travel marketer. Bush smart but scientifically stupid. Can't put down a map until I've found a new adventure.

WWW.SAFARIDESTINATIONS.NET

BOTSWANA



SIMON BORCHERT

COO & DIRECTOR OF PROGRAMS

SHANNON ELIZABETH FOUNDATION

Cape Town born and bred, Simon is a socially and environmentally-minded brand and business strategist with an insatiable desire for outdoor adventure and a deep passion for protecting Africa's wildlife and wild places.

WWW.SHANNONELIZABETH.ORG

SOUTH AFRICA



MARLIES GABRIEL

DIRECTOR

SHU'MATA CAMP & HATARI LODGE

A conservationist and community development leader at heart, Marlies has founded several organizations to the benefit of her neighbors in Momella and the migrating elephants from Amboseli. More recently she has connected her most intimate hobbies, cooking and food cultivation, with efforts to empower farmers and cultivate non-invasive crops through two start-up social ventures, the African Peoples' Cooking School and Heritage Foods Africa.

WWW.THEAFRICANEMBASSY.COM

TANZANIA



DONYO GABRIEL

SHU'MATA CAMP & HATARI LODGE

When not attending to his education at the International School Moshi and to his natural science ambitions, Donyo enjoys interacting with the community. Recently he founded and organized the Hatari Football Tournament between twelve nearby villages during the holiday break from school.

WWW.THEAFRICANEMBASSY.COM

TANZANIA

Who Made it Happen in 2019



SHANNON ELIZABETH

FOUNDER

SHANNON ELIZABETH FOUNDATION

Born in Texas before eventually moving to Los Angeles, California to establish her successful acting career. Shannon has a deep and abiding respect for all life and is a staunch protagonist of a vegan lifestyle. In 2001, she began to follow her true life's passion of saving animals by launching her non-profit, Animal Avengers, first as a dog and cat rescue operation and then with the broader remit of wildlife conservation.

WWW.SHANNONELIZABETH.ORG

SOUTH AFRICA



JOERG GABRIEL

DIRECTOR

SHU'MATA CAMP & HATARI LODGE

While traversing Africa's eastern and southern regions, Joerg authored an array of travel manuals, published by Reise Know-How Verlag. Finally in 2003, he settled down with his family in Northern Tanzania to commit his expert knowledge into the building and operations of Hatari Lodge and Shu'mata Camp.

WWW.THEAFRICANEMBASSY.COM

TANZANIA



NICK CRANE

DIRECTOR

SIMIEN LODGE

Passionate conservationist and owner of the highest lodge in Africa, high in the Simiens of Ethiopia. Photographer, occasional writer, pilot.

@NICKCRAN / WWW.SIMIENS.COM

ETHIOPIA



MASEGO MADZWAMUSE

CEO

SOUTHERN AFRICA TRUST

I am the CEO of the Southern Africa Trust which works to strengthen the voice and agency of poor people in regional policy processes. My areas of expertise are social policy analysis focusing on CBNRM, human rights, development and social movements in Africa.

WWW.SOUTHERNAFRICATRUST.ORG

SOUTH AFRICA



STEVE COLLINS

EXECUTIVE DIRECTOR

THE AFRICAN SAFARI FOUNDATION

I am a rural development consultant with 25 years experience working at the interface of human rights and conservation. I focus on land reform and local economic development linked to natural resources

WWW.ASL-FOUNDATION.ORG

SOUTH AFRICA



JOOST TANIA

OWNER / FOUNDER

THIKA TRAVEL

Innovator in my field of work as a specialized tour operator, coupling the best wildlife experiences with direct benefits for the visited sensitive areas and its wildlife and people.

WWW.THIKATRAVEL.COM

NETHERLANDS



PAUL ZILLE

CEO

TOURISM CONSERVATION FUND

CEO of Tourism Conservation Fund. Dedicated to building a more inclusive wildlife-tourism economy, the benefits of which are more widely shared.

WWW.TOURISMCONSERVATIONFUND.ORG

SOUTH AFRICA



KLARA GLOWCZEWSKA

EXECUTIVE TRAVEL EDITOR

TOWN&COUNTRY MAGAZINE

Writer/editor. Nature and wildlife lover. Obsessed with the lack of consensus on about how to save wilderness and wild things.

WWW.TOWNANDCOUNTRYMAG.COM

USA

Who Made it Happen in 2019



DAVID WILSON

MANAGING DIRECTOR

TIME + TIDE AFRICA

Good understanding of the community and bureaucratic challenges on the ground and have some experience of what has worked and what hasn't.

WWW.TIMEANDTIDEAFRICA.COM

ZAMBIA



CRAIG RIX

EDITOR / PUBLISHER

TRAVEL AFRICA MAGAZINE

Founder and editor of Travel Africa, the only international magazine dedicated to promoting travel to Africa, primarily from the UK and USA.

WWW.TRAVELAFRICAMAG.COM

UNITED KINGDOM



MAXWELL GOMERA

DIRECTOR: BIODIVERSITY AND ECOSYSTEM SERVICES BRANCH

UN ENVIRONMENT

Director of the Biodiversity and Ecosystem Services Branch at UN Environment and a 2018 Fellow of Aspen New Voices. An expert on public investments in agriculture and nature. Maxwell works on Wildlife Economy, Ecosystem Economics and nature more broadly.

WWW.TALK2GOMERA.CO.UK

UNITED KINGDOM



TRISTAN COWLEY

MANAGING DIRECTOR

ULTIMATE SAFARIS NAMIBIA

A published scientist, conservationist and specialist guide, Tristan is the co-founder and Managing Director of Ultimate Safaris Namibia.

WWW.ULTIMATESAFARIS.NA / WWW.CONSERVATIONTRAVELFOUNDATION.ORG

NAMIBIA



VINCENT SHACKS

GENERAL MANAGER

WESSA

Ecologist with one foot in natural science and the other in sustainable tourism. Passionate about combining these two fields through innovative collaborations.

WWW.WESSA.ORG.ZA

SOUTH AFRICA



ABAGAIL GARDINER

MARKETING MANAGER

WILDERNESS FOUNDATION

Work for the Wilderness Foundation Global in the UK. Raise funds and awareness of the organisation and the critical work we carry out in South Africa especially in the Eastern Cape of South Africa for rhino protection. I raise majority of my funds through cause related activities and holding small events.

WWW.WILDERNESSFOUNDATION.ORG

UNITED KINGDOM



LAUREN VAN NIJKERK

MARKETING DIRECTOR

WILDTRUST

I am a 35 year old creative, out-the-box thinker that enjoys pushing the comfortable boundaries of academics, conservationists and scientists. I currently look after the Marketing & Communications (and Advocacy & Awareness Campaigns) of a leading South African environmental organisation called the WILDTRUST, and enjoy every minute of it.

WWW.WILDTRUST.CO.ZA

SOUTH AFRICA



JENNIFER PALMER

FOUNDER

WOMEN FOR WILDLIFE

Seeks creative solutions to key conservation conundrums. Aims to create a paradigm shift in how we connect to & coexist with nature.

WWW.WOMENFORWILDLIFE.COM

USA

Who Made it Happen in 2019



CHRIS ROCHE

CHIEF MARKETING OFFICER

WILDERNESS SAFARIS

Lifelong biodiversity conservation advocate; ecotourism and conservation professional; Africa-phile; convinced that high-end ecotourism can do better.

WWW.WILDERNESS-SAFARIS.COM

SOUTH AFRICA

CHAPTER FIVE

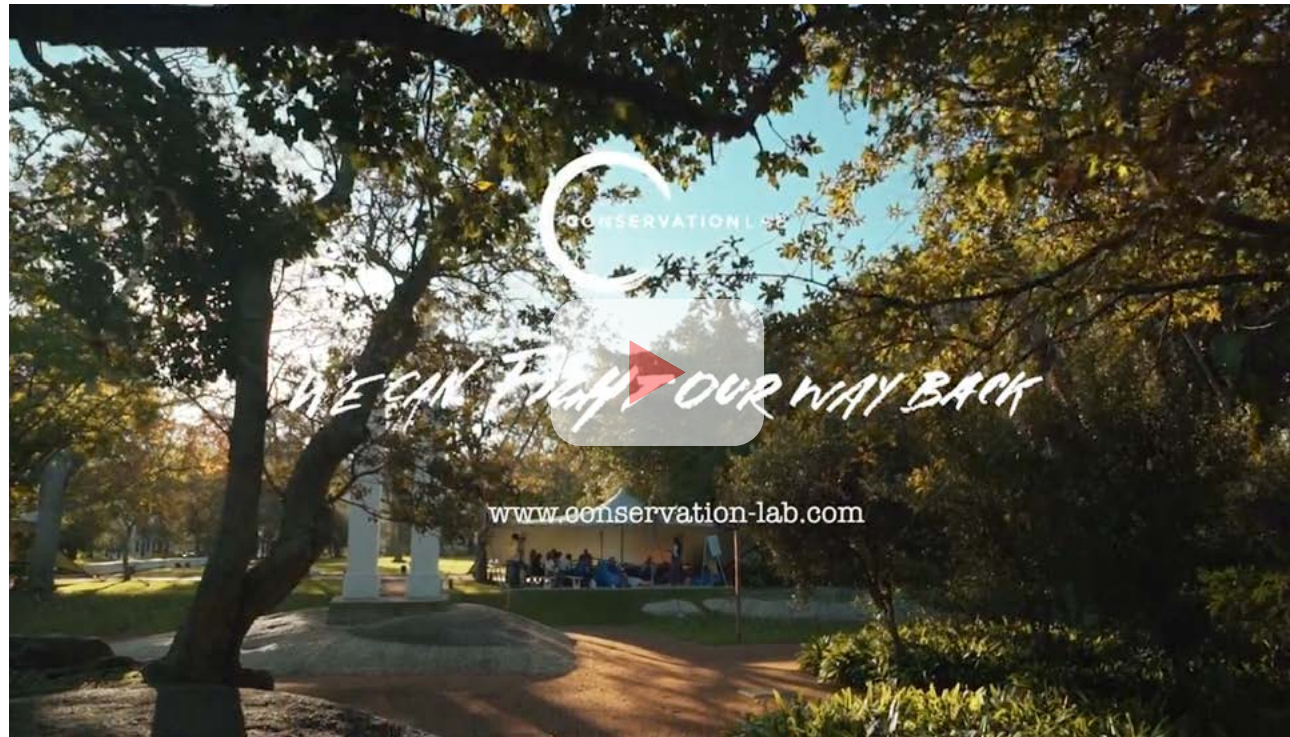
Conservation Lab: the highlights

When it comes to conservation, it's more important than ever before to get the right people in the room together. For 2 days each year, Conservation Lab unites global leaders to achieve a common mission – making the travel industry a stronger force for conservation.

From ocean pollution to pangolins, Conservation Lab explores topics as diverse

as its 180 participants – so if you want to create tangible change; build your network; and connect with like-minded conservationists, you need to be at Spier Wine Farm from 15-17 May 2020.

Relive the highlights from Conservation Lab 2019 below...



Contact the Conservation Lab



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